



# QUARTERLY NEWSLETTER

Volume 1, Issue 3 | July–September 2021

## Summary

**1**

Have You Checked Out ANPAD's YouTube Channel?

**2**

Updates on ANPAD's Journals

**3**

EnANPAD 2021: Highlights of the Interdivisional Panels

**5**

Professional Development Workshops:  
The pre-event of EnANPAD 2021



## Have You Checked Out ANPAD's YouTube Channel?

We are using our [YouTube channel](#) to disseminate our community's scientific production. It has plenty of content from our various Divisions. It also contains lectures from events such as ANPAD Annual Meeting - EnANPAD 2020, SITE (ANPAD Symposium of Innovation, Technology and Entrepreneurship), EMA (ANPAD Marketing Conference), and EnEPQ (ANPAD Conference on Management and Accounting Education and Research)

Our channel has playlists dedicated to each Academic Division, with videos produced by the Divisions themselves containing relevant debates in each field. The [Innovation, Technology and Entrepreneurship \(ITE\)](#) and the Marketing (MKT) Divisions tell us what it has been like to use YouTube as a tool for disseminating science.

The pandemic has speeded up the use of digital technologies, including for academic activities that had been traditionally carried out in person. In the case of the ITE Division, the use of our YouTube channel has been quite positive, as highlighted by its coordinator, Professor Kadígia Faccin from university Unisinos:

*"Contact with the Division members has become closer through our online meetings. Our videos and our YouTube channel are here to stay."*

In addition to the virtual interaction between the ITE Division members during the ANPAD events, the Division has promoted other sessions throughout the year to engage the academic community. The Division's Coordination and Scientific Committee have defined the themes and invited the panelists. The Theme Leaders network has helped us organize the sessions, especially when it comes to promoting and engaging in the debates. The ITE Division is supported by a group of graduate student volunteers, the ITE Hub, who have helped us organize the events, including promoting them and broadcasting and recording the videos.

This joint work has already shown positive results. In the first half of 2021, the ITE Division used the ANPAD Symposium of Innovation, Technology and Entrepreneurship, in May, to organize a series of panels in the weeks leading up to the event. The panels were broadcast on YouTube. By doing so, the Division managed to interact with the community and promote debates on some of the themes of the Symposium. The Division even invited international professors to participate in the panels.

In addition, the ITE Division has used the YouTube channel to record other activities of interest to the academic community, such as round tables on career and training organized by the Division's members. The Division plans to have organized other sessions by the end of the year to further promote interaction and collaboration amongst members.

The Marketing Division has started to hold [Marketing Research Seminars](#). Inspired by the Seminar Series from business schools around the world, this is a periodic one-hour-long webinar which seeks to reproduce and disseminate good research practices and scientific-academic production. The event is organized by researchers Marcos Severo (PPGADM/UFG) and Rafael Barreiros Porto (PPGA/UnB), who interview selected Brazilian marketing researchers who have published in high-impact international journals.

The main objectives of the 'Seminars' are to unveil details related to development, evaluation and publication of high-impact works and to provide instruments for researchers and graduate students to have their work published in such journals. The event is regularly available on the Marketing Division playlist on ANPAD's YouTube channel.

In addition to ITE and MKT, [our channel](#) also has content on Strategy (ESO), Organizational Studies (EOR), Finance (FIN), Operations Management and Logistics (GOL), Management & Accounting Education and Research (EPQ), and Human Resources and Labor Relations (GPR). Further Divisions are on their way to contribute to our channel. Please access our channel and share our community's work!

# Updates on ANPAD's Journals



BAR (*Brazilian Administration Review*) and *Journal of Contemporary Administration* - RAC (*Revista de Administração Contemporânea*) are undergoing changes to their editorial scopes. The key principles of these changes are: establishing editorial scopes that clearly differentiate both journals; adopting an inclusive stance, encompassing the various ANPAD's Academic Divisions; and communicating these changes to the scientific community.

Each journal has also experienced managerial updates to ensure the implementation of such changes and agile processes for reviewing manuscripts.

BAR aims at the global dissemination of theoretical and empirical studies developed in both Brazil and elsewhere. Articles submitted to BAR **should not be focused on a specific country or region**. They should rather report on theoretical, applied, or methodological **advances** to the frontiers of knowledge in a **global scale**.

BAR's target audience is the **global academic community** interested in business, public administration, management, and organizational studies. Thus, manuscripts submitted to BAR are expected to **highlight a topic of global interest and relevance**.

Importantly, BAR does not publish teaching cases, theoretical essays, opinion articles or purely applied technical material. Systematic literature reviews will only be considered if they address current issues, both for developing theory and applying it in organizations.

The managerial updates within BAR include: constantly releasing special issues focused on themes and objectives defined in the editorial scope; establishing a permanent team of associate editors to ensure the implementation of the editorial scope, to improve the review process and to reduce the review deadlines; accepting submissions in Portuguese (which must be translated into English if the manuscript is accepted) to encourage submissions, reduce costs to authors, and speed up the review process.

In turn, **RAC** has carried out a historical review of its most cited articles and contacted people who participated in the journal's birth. This process has showed that the journal's name, "*Contemporary Administration*" had not been chosen at random. The **journal's scope was then redefined** drawing on the notion of contemporary. This process involved RAC editors and ANPAD's Board of Directors.

It was defined that "RAC is a journal focused on contemporary issues without losing sight of historicity and future perspectives. It publishes studies related to the management of companies, public organizations or civil society. It seeks interdisciplinarity and epistemic plurality to position itself at the academic vanguard with a special regard for ethical issues, diversity, responsibility, governance and sustainability. The objective is to publish studies of quality, relevance and impact, which can contribute to advancing the scientific debate and respond to the society's contemporary challenges."

**Novelties** include: **1)** the possibility of submitting new types of manuscripts, namely theoretical essays (literature reviews must be submitted to BAR) and provocations **2)** expansion of the scope of tutorial articles to encompass methodological articles, thereby opening up a new avenue for methodological innovation, **3)** creation of a Forum on Brazilian thinkers and institutions that have contributed to the advancement of administration in Brazil, with a view to recollecting the memory of our intellectual production and encourage the production of original knowledge.

[These changes](#) are expected to define a clear line between BAR and RAC, expanding the the scientific community's possibilities of submission and improving both journals' impact..

---

Text written in collaboration by Rafael Barreiros Porto (ANPAD's Director of Communication and Publications), Ivan Lapuente Garrido (BAR's Editor-in-Chief) and Marcelo de Souza Bispo (RAC's Editor-in-Chief).

# EnANPAD 2021: Highlights of the Interdivisional Panels

Looking forward to EnANPAD 2021? So are we!

EnANPAD 2021 will have several activities that will reflect the event's general theme **"Inequality & Diversity: Reflecting on Inclusive Organizations and Societies"**. In addition to the pre-event with the new **Professional Development Workshops (PDWs)** and each Division's keynote presentation – with more than special guest scholars – we will have five interdivisional panels attended by international experts.

To make sure that you won't miss the highlights of this year's Meeting, this short message contains some information about the interdivisional panels' topics and participants!

On October 4th, we will have the first interdivisional panel, in which our guest lecturer Rose Dolabella will present a north-american perspective regarding diversity and inclusion into action. She is a diversity, inclusion and recruitment strategy consultant, has been working in this area for over six years, and has more than 15 years of experience in the Human Resources area at a leading energy company in North America. We'll also count on Prof. Bruno Henrique Rocha Fernandes from the Pontificia Universidade Católica do Paraná (PUCPR) as the moderator.

The second interdivisional panel, **"Leading Inclusive Organizations and Societies"**, will take place on October 5th. Mediated by Prof. Maria Tereza Leme Fleury (FGV/EAESP, Brazil) and Juliana Costa de Carvalho (FGV/EBAPE, Brazil), Prof. Quinetta Roberson (current President of the Academy of Management, AOM, and Professor of Management and Psychology at Michigan State University, USA) will explore leadership mindsets, behaviors and frameworks aimed at facilitating inclusive experiences and creating dynamic, supportive societies and organizations.

The third interdivisional panel, **"Building Impactful Research: The Case of SEED Network"** will be held on

October 6th. Prof. Luciano Barin Cruz (HEC Montréal, Canada), Prof. Charlene Zietsma (Pennsylvania State University, USA), Prof. Angelique Slade Shantz (University of Alberta, Canada) and PhD candidate Kylie Heales (University of Alberta, Canada) will debate the topic.

In the morning of October 7th, Prof. Virginia Bodolica, from the American University of Sharjah (UAE), will lead a presentation sponsored by Emerald Publishing. The presentation will revolve around **"Emerald's Emerging Markets Case Studies Collection: A guide to case writing and publication"**.

In the afternoon of October 7th, the **"Panel with Editors"** will be mediated by Prof. Gazi Islam from Grenoble École de Management (France), current co-editor of the Journal of Business Ethics. The panel will convene Prof. Susan Miller, from Arizona State University (USA) and Associate Editor of the Journal of Public Administration Research and Theory (JPART), Prof. Renate Meyer, from the University of Economics and Business WU Vienna (Austria) and Editor-in-Chief of the Organization Studies, and Prof. Sherry Thatcher, from Darla Moore School of Business, University of South Carolina (USA) and Associate Editor of the Academy of Management Review.



Photo by [AbsolutVision](#) at [Unsplash](#).

Now that you've had a taste of what lies ahead, please take a look at the complete schedule of our PDWs and EnANPAD 2021. Our website provides further information on all lectures, panels, and round tables. **We are looking forward to meeting you at EnANPAD 2021!**

Text written by Kler Godoy (ANPAD).

# Professional Development Workshops: The pre-event of EnANPAD 2021



Prof. Sandro Cabral

Preceding EnANPAD 2021, the Professional Development Workshops will take place between Sept. 29 and Oct. 01, 2021.

More than an academic event, EnANPAD has always been a space to meet dear acquaintances, find out what is happening in our field, and meet new people. However, for the second year in a row, the pandemic forces us to meet online. To keep the community engaged and to bring cross-cutting themes of interest to various divisions, but otherwise unfeasibly approached with the due attention in the regular event, ANPAD's new Board of Directors has challenged me to coordinate a pre-meeting: the Professional Development Workshops (PDWs).

From September 29 to October 1, 2021, ANPAD will hold a series of open activities aimed to explore issues affecting both students and faculty in our field. EnANPAD delegates will have access to the workshops through the event platform, while the public will enjoy the content through [ANPAD's YouTube channel](#).

With people from both inside and outside the academy, the round tables were arranged to be diverse in various aspects, including gender, race, epistemological and methodological heterogeneities, and people at the beginning of their careers. As the poet Chico Buarque would say, "Evoe, young people at sight!"



Photo by [@Sigmund](#), on [Unsplash](#).

## THE JOB MARKET: PERSPECTIVES FOR RECENTLY GRADUATED PHD STUDENTS SEPTEMBER 29

On the first day, we will explore issues related to the job market after the doctorate. For example, what are the prospects in a scenario in which more people obtain a master's degree and a doctorate degree in Administration, but fewer vacancies are open in higher education institutions? Is looking for alternatives abroad a solution? If so, what are the limits and possibilities? Can our graduates apply for positions in the non-academic market? Is there a "match" between the competences we are developing in our graduate programs and what non-profit and for-profit companies expect?

---

Professor Sandro Cabral is the Coordinator of the Professional Development Workshops (ODPs) – EnANPAD 2021; Full Professor of Strategy and Public Management, Insper; and Professor on a leave of absence from UFBA.

# METHODOLOGICAL FRONTIERS OF RESEARCH IN ADMINISTRATION AND ACCOUNTING SCIENCES & IMPACT ACTIVITIES

## SEPTEMBER 30

On the second day, we will address methodological issues at the frontier of knowledge and activities of interest to both graduate program managers (e.g, international accreditation, government assessments and regulations, and interface with undergraduate studies) and researchers in the field. When it comes to researchers, female PhDs in Administration, Accounting and Tourism have faced gender and racial violence, with women still being silenced in academia. Opening this space for dialogue, listening and reflection is essential to discuss the topic with due seriousness and eventually transform our surroundings.

# DOCTORAL CONSORTIUM

## OCTOBER 1

Finally, on the last day, we will hold the Doctoral Consortium. Coordinated by Professor Josiane Oliveria (PPA/UEM and PPGADM/UFG) and Professor Marcelo Pagliarussi (PPGCC/FEA-RP/USP), a diverse faculty will provide a series of activities to doctoral students from programs affiliated to ANPAD aiming to contribute to the development of their theses.

The detailed event schedule can be seen on the [EnANPAD 2021 website](#) , in the “Pre-event (PDWs)” menu.

Best wishes and see you there!

### RELEASE

Edition: Volume 1, issue 3 (2021)

Quarterly Newsletter of the Brazilian Academy of Management (ANPAD)

Executive Board of Directors – 2021-2023 Term

Production and editing: ANPAD

Translation and review: Igor Antônio Lourenço da Silva

Free distribution by email and online publication on the ANPAD [website](#)

Our mailing address is: Av. Pedro Taques, nº 294, CEP 87030-008, Maringá/PR, Brazil