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ANPAD: 45 Years of History

ANPAD was founded 45 years ago. Committed to institutionalizing graduate studies in Administration and Accounting, the Association has constantly aimed at innovations and structural and conjectural changes in teaching and research at the graduate level in Brazil.

Our history began in the City of Nova Friburgo in September 1976, with the sponsorship of the Coordination for Improvement of Higher Education (CAPES). By then, it sponsored the first of three meetings held to devise and found the Association. The second meeting, held in October 1976 at FEA/USP, was used to draft the Articles of Association. The third event, within the III Meeting of Coordinators of Graduate Studies in Administration, approved the Articles of Association on December 21st, 1976, at EBAPE/FGV. The Association originally had nine graduate programs in Administration and one in Accounting as founding members.

Over these 45 years, several generations of faculty have served in graduate programs across various public and private institutions. All of them have brought regional and local experience and perspective to ANPAD. They have also contributed to making the association an integral part of the institutionalization of graduate studies in Brazil.

Completing 45 years of an association that represents young fields, such as Administration and Accounting, is a milestone that drives us to both look at what has brought us here and project the future. For the coming years, we have an agenda yet to be discussed and a concrete proposal to face the challenges imposed by the "new normal", both aiming at actions to overcome adversity while maintaining the quality and assertiveness of our services.

We aim to turn ANPAD into a permanent, dynamic space for collaboration and integration of our academic community, which currently includes over 100 graduate programs. Such collaboration goes beyond promoting the main events in the field. We see a potential to be explored in the various connectivity resources we have learned to use during this pandemic. Together with the Academic

Divisions, we have made efforts to provide new interactive workshops, webinars and lectures to the entire community.

We have striven to maintain and expand our partnerships, both nationally and internationally, through publications and participation in events of the most diverse formats. We have reestablished our IFSAM membership to improve the benchmark with institutions and colleagues from other countries and eventually enhance peer cooperation. A case in point is the increased attendance of faculty from institutions from different countries in divisional events as well as in EnANPAD 2021, to be held remotely through video conferencing platforms. International and national partnerships will be a highlight in the Professional Development Workshops, which will take place before this year's EnANPAD and will address, among other issues, the possibilities of following an academic career and the opportunities opened up by international accreditation.

It is fair to say that celebrating 45 years of existence is indicative of a successful trajectory, one which we have aimed at objectivity and focus on academic qualification in the fields of Administration and Accounting.

A 45-year trajectory is undoubtedly worthy of celebration, but it also requires responsibility for maintaining and expanding the excellence achieved so far. Initiatives such as Inclusive ANPAD, which is promoting affirmative actions for black, brown, indigenous and *quilombola* students (those from Brazilian hinterland settlement founded by people of African origin) are fundamental to promote diversity in the Brazilian academic community and eventually increase our influence and social impact.

The foundations of a solid, influential research and graduate studies association have been laid over these 45 years. We are committed to improving the quality of Administration and Accounting research and teaching in Brazil over the coming years. We are thankful to everyone who has brought us here.

May our Association live long and thrive!

We aim to turn ANPAD into a permanent, dynamic space for collaboration and integration of our academic community.

Inclusive ANPAD

Expanding minority access to graduate programs in Administration, Accounting and related fields

In pursuing ANPAD's objective of promoting teaching, research and knowledge production in Administration, Accounting and related fields in Brazil, the Association is now implementing policies of ethnic-racial inclusion, which are so necessary in the Brazilian society. We aim to increase the access of blacks, browns, indigenous peoples and *quilombolas* to graduate programs and research in Brazil through affirmative action.

There will be initially three actions to put these policies into effect. Two of them are already in place:

1. Fee exemption for ANPAD-promoted scientific events (both divisional events and EnANPAD)

This benefit is intended for students from graduate programs in Administration, Accounting or related fields, whether they are ANPAD members or not. It is granted to people: (i) with insufficient socioeconomic resources as proved by their Federal Government's Single Registry for Social Programs (CadÚnico), and (ii) from the ethnic-racial groups of blacks, browns, indigenous and *quilombolas*.

We have had little time to publicize these benefits this year. Even so, 12 participants have already been awarded fee exemption in the divisional events held in the first half of 2021.

The Inclusive ANPAD project also extends, within a certain limit, the registration fee exemption to students who volunteer to assist in some operational activities of our events. It also applies a discount to the registration fees paid by retired professionals.

2. Preparation program for ethnic-racial inclusion in the ANPAD Proficiency Test

The ANPAD Proficiency Test is currently one of the main stage in the application process of more than 200 Master's and Doctorate programs in Administration, Accounting and related fields in Brazil. To expand access to the Test,

ANPAD has established an agreement with two inclusion-oriented organizations: 1) EDUCAFRO, responsible for selecting beneficiary students who are part of groups demanding affirmative policies, and 2) HOJU Institute, responsible for elaborating and providing the course. ANPAD will subsidize 100 scholarships for this preparatory course, and Project participants will be entitled to ANPAD Proficiency Test registration fee exemption.



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3. Expansion of ANPAD Proficiency Test Fee Exemption Policy

The ANPAD Proficiency Test has granted the benefit of registration fee exemption for several years now. As of 2014, it began to grant exemption to ALL interested parties from low-income families registered in the Federal Government's Single Registry for Social Programs (CadÚnico). This benefit will be extended to ethnic-racial groups that are part of Inclusive ANPAD affirmative actions.

These initiatives are just the beginning. ANPAD will continue to expand its inclusion policy by seeking new partnerships committed to equality of race, ethnicity, gender, social class, sexuality and disability, among others.

Highlights and Awards of the 2021 Divisional Conferences



ANPAD held three divisional conferences (events) in May: the XXXI ANPAD Symposium of Innovation, Technology and Entrepreneurship; the VII ANPAD Conference on Management and Accounting Education and Research (EnEPQ); and the IX ANPAD Marketing Conference (EMA). These events aimed to foster the studies developed within the fields of ANPAD's three academic divisions, considering the different subsystems and dimensions of analysis, as well as the Themes of Interest.

All events included theoretical-empirical papers, theoretical essays, and technological papers; EnEPQ also accepted teaching cases. All events were held online and convened researchers from all over Brazil and abroad. The novelty was the live broadcast of international lectures on ANPAD's YouTube channel.

The **XXXI ANPAD Symposium of Innovation, Technology and Entrepreneurship** was held on May 17th and 18th, 2021, under the responsibility of the Innovation, Technology and Entrepreneurship (ITE) Division. It had 22 sessions of paper presentations and 5 activities proposed by the Division. Its figures included 177 participants and 83 papers distributed in its 16 Themes of Interest.

The keynote speaker was Jack Stilgoe, Associate Professor in Science and Technology Studies at University College London, where he researches emerging technology governance. He gave the lecture *RRI Research and Responsible Innovation – New avenues for business and society* together with Professors Marko Synesio Alves Monteiro (Unicamp), Tatiana Iakovleva (Stavanger University), and Luciana Maines da Silva (Unisinos).

The awardees were:

- Best Paper of the Division: *Which Innovation Capabilities Are Relevant for Technological and Non-technological Innovation?* by Leandro da Silva Nascimento (PPGA/EA/UFRGS), Guilherme Freitas Camboim (PPGA/EA/UFRGS), and Paulo Antônio Zawislak (PPGA/EA/UFRGS)

- Best Tech Paper: *Technology Transfer and the Development of Covid-19 Vaccine: A process analysis of partnerships involving Brazil* by Simone Vasconcelos Ribeiro Galina (PPGAO/FEA-RP/USP), Eduardo Francisco dos Santos Gnisci (FEA-RP/USP), Rodolfo Paião de Campos (PPGAO/FEA-RP/USP), Isaac Gezer Silva de Oliveira (PPGAO/FEA-RP/USP), Matheus de Mello Sá Carvalho Ribeiro (PPGAO/FEA-RP/USP), and Patrícia Aparecida de Almeida (PPGA/FEA/USP);

- Lifetime Achievement Award: Edi Maria Fracasso;
- Young Researcher Award: Denny Eduardo Rossetto (SKEMA Business School);
- Best Reviewer: honorable mentions for Leandro da Silva Nascimento (PPGA/EA/UFRGS), Roberto Rivas Hermann (Nord University), Emidio Gressler Teixeira (PPGAdm/UNISINOS), Rodrigo Luiz Morais da Silva (PPGADM/UFPR), and Wilson Engelmann (UNISINOS).

At the initiative of the Division's Coordination, a poll was carried out to choose from three options a new event name that was more representative of the Division. The winning name was Symposium of Innovation, Technology and Entrepreneurship (SITE)..

The **VII ANPAD Conference on Management and Accounting Education and Research (EnEPQ)** was held on May 20th and 21st, 2021, under the responsibility of the Academic Division of Management & Accounting Education and Research (EPQ). It had 29 sessions of paper presentations and 6 activities proposed by the Division. Its figures included 175 participants and 102 papers presented distributed in its 8 Themes of Interest.

The keynote speaker was Professor Miguel Pina e Cunha, from Universidade Nova de Lisboa, Portugal. His talk was about *Research Movements and Theoretical Dynamics in Organizational Studies*.

The awardees were:

- Best Paper of the Division: *Cartography as a Method of Research for Studies on Workers' Subjectivity: An analysis of a cartographic trajectory of migrants and refugees* by Laura Alves Scherer (UNIPAMPA and PPGA/EA/UFRGS) and Carmem Ligia lochins Grisci (PPGA/EA/UFRGS);
- Best Paper from a Master's Thesis: *Sustainability Discourse as Formally Manifested by a Brazilian Public University: Revelations from its documentary production* by José Florentino Vieira de Melo (Program in Public Management and International Cooperation/UFPB) and Ana Lúcia de Araújo Lima Coelho (PPGA and PGPCI/UFPB).

The **IX ANPAD Marketing Conference (EMA)** was held on May 25th and 26th, 2021, under the responsibility of the Marketing Division (MKT). It had 39 sessions of paper presentations and 5 activities proposed by the Division. Its figures included 303 participants and 156 papers presented across its 18 Themes of Interest.

The keynote speaker was Professor Christine Moorman, from the Duke University and Editor-in-Chief of the *Journal of Marketing*. She talked about *Developing High-Impact Marketing Scholarship: An editor's view*.

The awardees were:

- Raimar Richers Award (Best Paper of the Division): *Airbnb Performativity: Touristic experience reverberation on social system* by Marlon Dalmoro (PPGSAS/UNIVATES), Diego Costa Pinto (Master and PhD Programs/NOVA Information Management School), and Márcia Maurer Herter;
- Best Paper from a Doctoral Dissertation: *The Upgrade Paradox: Are better products bad for consumers?* by Maria

Alice Pasdiora (PPGA/EA/UFRGS) and Vinicius Andrade Brei (PPGA/EA/UFRGS)

- Best Paper from a Master's Thesis: *Impact of Storytelling on Employee's Innovative Work Output: The mediator's inspiration role* by Rafaela Serdan Rodrigues (PPA/UEM) and Juliano Domingues da Silva (PPA/UEM)
- Best Reviewer: Marlon Dalmoro (PPGSAS/UNIVATES)
- Young Researcher Award: Fernando de Oliveira Santini (Unisinos)
- Lifetime Achievement Award: Angela Maria Cavalcanti da Rocha (PUC-Rio)
- Award for Services Provided to the Brazilian Academy of Marketing (Marketing Fellow): Cláudio Hoffmann Sampaio (PUCRS), José Mauro da Costa Hernandez (FEI and EACH/USP), and Paulo Henrique Müller Prado (UFPR)
- Best Marketing Article Published in International Journals: *Customer Engagement in Social Media: A framework and meta-analysis* by Fernando de Oliveira Santini, Wagner Junior Ladeira, Diego Costa Pinto, Márcia Maurer Herter, Claudio Hoffmann Sampaio, and Barry J. Babin
- Best Marketing Article Published in Brazilian Journals: *An Integrative Model to Predict Product Replacement Using Deep Learning on Longitudinal Data* by Vinicius Andrade Brei, Leonardo Nicolao, Maria Alice Pasdiora, and Rodolfo Coral Azambuja.

Despite the obstacles of the present moment and the uncertainties surrounding us, we have managed to meet the divisional events' purpose with the effort of the entire community.

Diversity, Inclusion and Financial Sustainability of the 2021 ANPAD Events

Academic events are the main space for integrating the academic community and an important source of financial sustainability for ANPAD. The pricing policy for the 2021-2023 ANPAD events was one of the first decisions of the current Board of Directors aiming at providing predictability to our members. We will introduce it in some of the upcoming editions of the ANPAD Newsletter.

New challenges have ensued, and will ensue, as we follow the emergence of new ways of holding scientific events. ANPAD adopted the online format for the first time in the EnANPAD 2020. This year, we have already organized three online divisional events, and we will soon have EnANPAD 2021.

EnANPAD 2021 will take place over eight days, including the professional events that precede the major event's week. This distribution over a larger number of days aims to reduce the "online fatigue" caused by long, consecutive hours of connection.

The event has also become more dynamic and incorporated a richer content. We have learned that it is possible to maintain quality in online events through investments and mobilization of both the national and the international communities.

In the Board of Directors we have also reflected on the challenge of expanding inclusion programs, with exemptions and discounts for students, while maintaining the financial sustainability of both the events and the Association itself.

The events are supposed to be an arena of interaction and debate for established scholars, but they also should include researchers to-be (Master and PhD students above all) and expand and strengthen the ANPAD community. As an association of graduate programs, we understand that it is essential that events encourage community renewal by both attracting students and faculty from the most diverse locations and retaining the experience of retired professionals.

Based on this premise, we have launched a pricing policy for 2021 to 2023, already applied in divisional events and in EnANPAD 2021, in a scenario of scarce funding for attendance to events. This pricing policy provides for the inclusion of students – both the most numerous category in terms of attendants and the most affected by cuts in public and private resources.

This policy is aimed to establish categories of exemptions and discounts, as well as to institutionalize a volunteer program for students to attend the events for free while taking part in the association's most diverse activities. To see the policy, please click [on here](#).

Exemptions: Our event exemptions reflect our affirmative policies for racial inclusion and inclusion of low-income students; it also comprises our volunteer program. In the three divisional events held this year, we had a total of 59 students who benefited from this policy, representing 9% of the total number of registrations.

Discounts: Student registration fee is 50% of the faculty registration fee. Retirees also pay a lower fee, as they no longer have their employer's monthly remuneration or support to attend the events. By doing so, we seek to cherish their historical contribution to the field.

Member discounts: Individual members or those linked to a full-member graduate program pay a discounted fee. The full registration fee (or 'base fee') can be avoided by everyone that joins the Association. We know that the membership is not reimbursed by employers or funding agencies; therefore, we have maintained last year's membership fee.

Also, we have created the '[observer](#)' category, which allows the attendance of those with few resources or who wish to follow part of the event.

Next, we reflect on the financial result of our divisional events and how our event pricing policy has been applied.

Earnings of the 2021 Divisional Events

Aiming at greater transparency, we present the financial results of our divisional events. This provides a clearer notion of how ANPAD has organized its activities and sheds light on the Association's sustainability.

Approximately 650 participants attended the three divisional events held last May. Over 330 papers were presented. Table 1 shows registrations in the various categories, the registration fees applied, and the revenue per event.

Most participants benefited from some kind of discount or exemption. Only 6% of faculty and 16% of students did not join the Association to benefit from discounts. This is a point that can be improved through better communication.

Surprisingly, 9% of participants benefited from our exemption policy right after the first application of our

inclusion policy, even without much publicity. The divisional events had 49 observers (7% of participants).

Payment by bank slip is still the most used method, followed by credit card. This points to innovations that could be made in payment methods.

Table 1. Distribution of registrations and revenues (before taxes) by divisional event in 2021.

FEE CATEGORIES	FEE	Registration by event and fee category					Revenues by category	
		EMA	SYMPOSIUM	EnEPQ	Total	%	BRL (thousands)	%
Associate faculty	BRL 210.00	89	36	26	151	23%	BRL 31.71	39%
Associate students	BRL 90.00	110	57	56	223	34%	BRL 20.07	25%
Retired professionals	BRL 150.00	4	0	3	7	1%	BRL 1.05	1%
Non-associated professionals	BRL 300.00	10	10	17	37	6%	BRL 11.10	14%
Non-associated students	BRL 150.00	34	31	37	102	16%	BRL 15.30	19%
Observers	BRL 45.00	25	17	7	49	7%	BRL 2.21	3%
Directors, coordinators, scientific committee	BRL –	9	9	9	27	4%	BRL -	0%
Student volunteers	BRL –	20	12	15	47	7%	BRL -	0%
Exempted students (low income)	BRL –	1	3	2	6	1%	BRL -	0%
Exempted students (ethnic-racial)	BRL –	1	2	3	6	1%	BRL -	0%
<i>Event revenue (in thousands)</i>		<i>BRL 38,415</i>	<i>BRL 21,105</i>	<i>BRL 21,915</i>			<i>BRL 81,435</i>	<i>100%</i>
<i>Total payers</i>		<i>272</i>	<i>151</i>	<i>146</i>	<i>569</i>	<i>87%</i>		
<i>Inclusion Initiatives</i>		<i>22</i>	<i>17</i>	<i>20</i>	<i>59</i>	<i>9%</i>		
<i>Total participants</i>		<i>303</i>	<i>177</i>	<i>175</i>	<i>655</i>	<i>100%</i>		

Revenue can be identified by event. However, only a smaller portion of expenses is directly ascribable to one of the three events. Thus, the financial result is presented jointly.

Net revenue was BRL 78,400, while total expenses necessary to execute the divisional events amounted to BRL 157,000. Below are some details.

Table 2 shows the various expense items. The most significant third-party expense item consists of programming hours for ANPAD's event management system, which only covers the stages of paper submission and review, but amounts to BRL 31,500. Yet, the largest expenses of the divisional events are related to ANPAD team hours.

Undoubtedly, our improved event management system will also benefit future events. Nonetheless, 2,440 ANPAD team hours were dedicated solely to organizing the divisional events from January to May 2021, in addition

to 174 overtime hours paid exclusively for these activities. Part of these hours (see notes in Table 2) was also applied to programming and adjusting the event management system. The ANPAD team is currently overwhelmed with work, and overtime pay has been recurrently used to mitigate periods of intense activity. We are conducting studies to review this situation.

The amount paid for Zoom platform licenses had no significant impact (BRL 1,900) on the events' budget. This rather amateur way of managing virtual rooms and access links was only possible because of the low number of simultaneous participants, from 150 to 300.

However, this operational model is not applicable for events as large as EnANPAD. In this case, a more robust platform is required to support the simultaneous access of thousands of participants distributed in more than 30 rooms and in keynote sessions over the eight days of event.

But why to consider ANPAD team hours in the result? Because these hours have been consumed by the events and entail overtime hours or new hires for the ANPAD Proficiency Test and other actions of the Association.

When we disclose the result of the ANPAD Proficiency Test, we will also include ANPAD team expenses allocated

to this activity. We will do the same for EnANPAD. With the disclosure of ANPAD's 2021 budget in the next Newsletters, you will be able to have a clearer notion of the Association in the long term and we will invite you to reflect with us on the sustainability of our pricing policies.

Table 2. Earnings of the 2021 divisional events.

REVENUES (before taxes, fees, and commissions)	BRL 81,585.00
Registration refunds	BRL 150.00
Services tax	BRL 2,401.20
Fees and commissions paid for registration	BRL 1,213.32
Bank slip rates	BRL 656.44
PagSeguro Fees/Commission	BRL 507.47
PayPal Fees/Commission	BRL 49.41
NET REVENUE	BRL 77,820.48
THIRD PARTY EXPENSES	BRL 33,757.76
Technology expenses	BRL 33,633.79
Video Conferencing Platform (Zoom)	BRL 1,943.53
ANPAD system programming	BRL 31,542.30
Invoice issuance application license	BRL 147.96
Other financial expenses	BRL 123.97
Tax on financial operations (Zoom)	BRL 123.97
ANPAD TEAM EXPENSES	BRL 157,412.83
Proportion of payroll for the period	BRL 142,555.49
<i>Work hours allocated to divisional events</i>	<i>2440 hours</i>
Proportional payroll (salaries, labor charges, 13th salaries, and benefits)	BRL 142,555.49
Addition to the payroll in the period	BRL 14,857.34
<i>Overtime hours allocated to divisional events</i>	<i>174 hours</i>
ANPAD team overtime	BRL 11,046.35
Social charges on overtime	BRL 2,816.82
Severance Indemnity Fund rate on overtime	BRL 883.71
Social Integration Program rate on overtime	BRL 110.46
EVENTS EARNINGS	-BRL 113,350.11

PAYMENT METHODS USED	
(% of total revenue received)	
Bank slip	56%
PagSeguro (online payment-based e-commerce service)	35%
Funds citation	5%
Bank transfer	3%
PayPal	1%

Note. Includes payables of the 2021 divisional events.

Total revenue includes receivables.

The ANPAD team dedicated 2,440 work hours to the divisional events from January to May 2021 (design of call for papers; paper submissions, registrations, and reviews; and work on event days). If these activities had not been carried out by the ANPAD team, they would have been subcontracted. This amount includes hours of four employees involved in the event management activities, reaching an average of 30 hours per week over five months. About 800 hours were spent by the ANPAD IT Team to correct flaws in the event management system.

The ANPAD team also logged 174 overtime hours in March, April and May 2021 exclusively to prepare the divisional events. Seventy-eight of these hours were related to IT applied to the event management system.

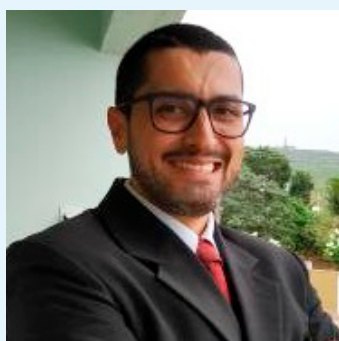
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New Editors-in-Chief of ANPAD Journals



We are pleased to announce the new editors-in-chief of our journals *BAR (Brazilian Administration Review)*, Professor Ivan Lapuente Garrido, and *RAC (Journal of Contemporary Administration)*, Professor Marcelo de Souza Bispo, both approved through a selection process conducted in early 2021. Both journals are classified as top quality journals of international reach (A2 in an eight-grade scale starting with A1 and finishing in C) according to a CAPES assessment for the 2013-2016 period. We are certain that both editors will maintain or increase this level of quality for the next assessment period.

Prof. Marcelo de Souza Bispo holds a Ph.D. in Business Administration from Universidade Presbiteriana Mackenzie (Brazil) and completed a post-doctoral internship at the University of Kentucky (USA). He is an Associate Professor in the Department of Administration and permanent member of the Graduate Programs in Administration and Sociology at the Federal University of Paraíba (UFPB). He is co-leader of the Study Group on Learning and Knowledge (NAC-UFPB). He has already served as Editor-in-Chief of journal *Teoria e Prática em Administração* (UFPB) and as theme leader and member of ANPAD's scientific committee in the field of Organizational Studies.



Prof. Marcelo de Souza Bispo

“It is a great honor to assume the Editor-in-Chief position in the *Journal of Contemporary Administration (RAC)*. *RAC* is a traditional and important journal in Brazil. My main actions in the journal will aim at keeping its excellence through an inclusion and diversity-oriented stance. *RAC* needs to represent the multiple theoretical and methodological frameworks in the field of Administration, which is unfeasible without diversity. Another important aspect will be to advance the internationalization of *RAC* without losing sight of its Brazilian origin, so that “internationalizing” also represents a possibility for exchange and mutual learning. Based on these guiding principles, I will seek, together with the entire *RAC* team, to continue advancing the journal's indexing processes and indicators. Last but not least, I will work to ensure that the *RAC* editorial process continues to be agile and cordial while also advancing the quality of the reviews provided to the authors and the quality of the articles published. I count on the support of the entire community in keeping up with this challenge!

”

Professor Ivan Lapuente Garrido holds a Doctorate in Administration from UFRGS (Brazil). He is a member of the Graduate Programs in Administration (academic orientation) and Management and Business (professional orientation) at Unisinos, in Rio Grande do Sul. His research interests are in the fields of Strategy and Company Internationalization. He holds a scholarship for productivity provided by CNPq (National Council for Scientific and Technological Development).



Prof. Ivan Lapuente Garrido

“I am very honored to have the opportunity to lead *BAR* for the next three years. I greatly acknowledge the relevance of *BAR* in disseminating knowledge in the field of Business and Public Administration. I recognize the excellent work of the editors who preceded me and hope I, too, can contribute to maintaining *BAR*'s evolution. The editorial team and I have some initial objectives in mind. We want to create a permanent team of Associate Editors distributed by areas of knowledge, we will speed up the review process without losing quality, and we will expand the journal's internationalization process. We are in the process of planning and implementing some changes, but I am sure we will do a good job. I have already realized, in this short period of work, that I have an extremely efficient, committed team, which makes things easier and more fun.

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We wish them success and we are confident that their work as editors-in-chief will contribute to keeping ANPAD as a reference in promoting knowledge production in our academic community.

A Message from IFSAM

International Federation of Scholarly Associations of Management



Prof. Xavier Castañer

Dear ANPAD members, dear colleagues,

I sincerely hope this message finds you well. As you know, ANPAD is a full member of IFSAM. We are very happy that under the leadership of Alketa Peci, the current president, ANPAD came back to IFSAM just after 8 months it had left the Federation because of the difficult situation brought up by the covid outbreak. *Muito obrigado*, Alketa.

Through the news but also through your president, with whom I keep regular correspondence, I have been aware that the pandemic situation in Brazil and the socioeconomic results have been very difficult. I truly hope it will improve soon.

I want to express my personal endorsement of ANPAD board's statement about the covid crisis and commend the board for its courageous stance. The IFSAM Executive Committee has made a statement about it too. We hope you find it appropriate. We are confident that our elected government officials will increasingly rely on science and common sense to deal with both the covid pandemic and other societal and ecological crises.

The Federation currently has 18 members (16 full members and 2 associate members), plus two observer organizations (ANZAM from Australia and New Zealand, and CAMS from China). In the last 7 months, we have welcomed 7 new or returning members (ACACIA, AIMS, ANPAD, ASAC, ASSG, ATC, and BAM). We are extremely delighted with the interest and trust of these associations.

IFSAM joins together scholarly associations of management broadly defined, as stated in our statutes. Thus, we have actively endeavored to increase membership across all continents (particularly Africa and America) aiming at a broad representation of all different management subfields: operations, marketing, accounting, finance, Information Technology/ Science, Organization Behavior/Theory, Human Resources Management, strategy, governance, ethics, and Corporate Social Responsibility.

At IFSAM we are greatly concerned that the consequences of the covid pandemic might put at risk many of our member associations and lead to a shakeout of the scholarly 'industry' worldwide, in which only the most well-endowed in terms of economic resources might be able to survive. IFSAM platform meetings try to cope with this risk. And to embed this concern in our statutes, IFSAM General Assembly decided on May 10 to update its statutes by adding in article 2.2. the objective of encouraging the 'maintenance of and synergies among scholarly associations of management' to ensure their endurance.

ANPAD also co-chaired the fourth webinar (with governmental representatives) of our webinar series on management research quality evaluation which we started in January, triggered by the FT list survey. All five webinars' videos and Conversation Letters are or will be soon available on our webpage.

The fifth webinar in our very successful series on management research quality evaluation was held on May 20th. Following this webinar and on the basis of the elements collected through the series, IFSAM General Assembly (GA) released its first soft policy statement on management research on June 4th, as retrievable from <https://www.ifsam.org/blog/2021/06/04/ifsam-general-assemblys-position-statement-on-management-research/>. The three newly created GA committees will have a mandate to structurally continue our soft policy on research, education and practice.

In addition, IFSAM has been busy these first five months of 2021 in preparing its 16th biannual congress to be held online in October 2022. Further, the GA also approved the proposal of the awards' committee and launched four new IFSAM awards to which we hope you will send applications: (<https://www.ifsam.org/ifsam-awards/>).

Governance-wise, almost an entirely new executive team started to work on April 1st: a new President Elect (Isabelle Bouty, outgoing AIMS president) and other members of the Executive Committee (Treasurer, VP Conferences, and VP Communication), following the new Secretary who took office on January 1st. Further, the General Assembly (GA) recently elected three new Vice-Presidents (VPs) as members of the Executive Committee: Andre Luiz Maranhão de Souza-Leão (ANPAD's Director for Education Affairs) as IFSAM VP of Education, Lee Lu (AODN President) as IFSAM VP of Practice, and Silviya Svejenova (former EGOS chair) as IFSAM VP of Research. They will start their two-year term on June 17. We are very grateful to them for accepting to serve in these very important capacities for the Federation's soft policy. They will co-chair the respective committee of the GA.

The Council (now relabeled as General Assembly) had its 2021 annual meeting on May 10th. The 2021 revised budget, internal supervisor's report 2019-2020, statutory changes for the Federation's incorporation, and position statement on management research (calling for engaged, decent scholarship) were approved, and the President's report discussed. Right after this annual meeting, the GA also approved the inaugural composition of the GA Advisory Board (<https://www.ifsam.org/ga-advisory-board/>).

The GA will meet again in mid-October to discuss the 2022 budget, further plans for the 16th congress, as well as the initial work of the new soft policy committees.

I look forward to having further opportunities to update you through ANPAD's Newsletter. Please follow our activities through our website and social media ([LinkedIn](#) and [Twitter](#)).

On behalf of the IFSAM GA and Executive Committee, please let me thank ANPAD's contributions to our Federation once again. I sincerely hope we will be able to continue recognizing the value of pluralism and diversity, generating synergies among scholarly associations, and defending a scientific approach to management and its societal contributions.

Warm regards,

Xavier Castañer

IFSAM President (April 2021-March 2023)

P.S. If you have any questions or want to get in touch with IFSAM, please contact us at: info@ifsam.org

You can find more information on IFSAM on our website: <https://www.ifsam.org/>

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